



Extreme Mammals Exhibition Partnership

Extreme Mammals: The Biggest, Smallest, and Most Amazing Mammals of All Time

This captivating new exhibition explores the surprising and often extraordinary world of extinct and living mammals. Featuring spectacular fossils and vivid reconstructions from the collections of the American Museum of Natural History, the exhibition examines the ancestry and evolution of numerous species, ranging from huge to tiny and speedy to sloth-like, and displays animals with over-sized claws, fangs, snouts, and horns. Through the use of dynamic media displays, animated computer interactives, hands-on activities, touchable fossils, casts, and taxidermy specimens, the exhibition highlights distinctive mammalian qualities and illuminates the shared ancestry that unites these diverse creatures.

The exhibition is divided into nine sections and addresses essential questions including:

What is a mammal? What is *normal* for mammals and how and why are some mammals *extreme*? How have mammals evolved in response to changing environmental factors? What are some of the most recently discovered mammals?

Scientific concepts explored include natural selection and adaptation, locomotion, and extinction. Examples of extreme physical attributes include headgear, teeth, noses, brains, body armor, tails, and reproduction. Extreme mammals that have inhabited North Carolina include shrews, Virginia opossums, coyotes, beavers, whales, skunks, otters, West Indian manatees, bats, flying squirrels, mastodons, and human beings!

More information: <http://www.amnh.org/exhibitions/past-exhibitions/extreme-mammals>

About the North Carolina Museum of Natural Sciences

Established in 1879, the mission of the North Carolina Museum of Natural Sciences is to illuminate the interdependence of nature and humanity. The Museum is the largest natural sciences museum in the Southeast United States, boasting an average of one million annual visitors and making it the top tourist destination in North Carolina. As the state's only science museum with jointly appointed full-time research staff, the Museum is frequently in the worldwide media spotlight thanks to breakthrough scientific findings. Exhibits, programs and field experiences provide visitors numerous opportunities to get up close and personal with science and nature.

In the past 136 years, the Museum has proven itself to be a leader in informal science education. Named one of the top ten natural science museums in North America, it is also the top field-trip destination in North Carolina. The Museum is open seven days a week and is free-of-charge to the public. A diverse audience of all ages, education levels, ethnicities and socio-economic backgrounds from all 100 North Carolina counties and beyond visits the museum regularly. New and growing areas of attention are educational outreach to underserved rural communities and incorporating humanities and social sciences into STEM education. In addition, the Museum is wheelchair accessible and offers many accommodations for differently-abled visitors, including bilingual audio guides for the visually impaired and a fully accessible app available at no charge for all Apple devices.

More information: <http://naturalsciences.org/>

A black and white graphic featuring a close-up of a mammal's face, specifically its eyes and paws. The eyes are large, orange, and glowing, set against a dark, textured background. Below the eyes, two dark, clawed paws are visible. To the right of the face, the words "EXTREME MAMMALS" are written in a bold, sans-serif font. "EXTREME" is in orange and "MAMMALS" is in white.

EXTREME MAMMALS

September 26, 2015 to March 27, 2016

Extreme Mammals Exhibition Sponsor Levels

Partnerships and Opportunities for Community Engagement

Special exhibitions like *Extreme Mammals* provide the Museum's educators and scientists unique opportunities to interact with thousands of individuals through on-site and off-site educational outreach. During the exhibition's run at the Museum, from September 26, 2015 to March 27, 2016, staff members will develop and offer to individuals of all ages and stages of learning a comprehensive set of programs designed to complement the exhibition. To fully fund these programs and public activities, the Museum has launched a campaign to provide resources to support programs that enrich and enhance the exhibit experience. Educational and community engagement and outreach efforts will include the following areas:

- Educational Programming: K-12 teacher workshops and curriculum.
- Scientific Presentations: *Science Thursdays*, *Meet the Scientist*, *Teen Cafes*.
- Member special events and *Behind-the-Scenes* Tours.
- Exhibition opening events.

Exhibition Sponsorship Benefits

Your generosity will be recognized at the levels described below. Sponsorship benefits may be tailored for specific needs. Donors may choose to decline all or selected benefits, which may increase the tax-deductibility of the donation.

\$60,000 Presenting Sponsor – Most Extreme

- Prominent recognition on *Extreme Mammals* materials such as posters, rack cards, banners, exhibit gallery signage, opening events materials, website, and display screens in Museum lobbies, NRC store, and café.
- Name featured at science presentations, special and opening events, educational programs and on related materials.
- Waived Museum rental fee and complimentary exhibit tickets for one event during the exhibition.
- 60 complimentary one-year Family memberships to Friends of the Museum.
- 100 complimentary tickets to *Extreme Mammals*.
- Discounted exhibit tickets available to your employees or clients.
- 30 opening gala tickets including valet parking privileges.
- Special recognition at the media preview of the exhibition and at the gala opening.
- Opportunity to host a Museum scientist for a company event or meeting.
- Donor recognition in the Museum's *North Carolina Naturalist* magazine.

\$35,000 Lead Sponsor – Most Powerful

- Recognition on *Extreme Mammals* materials such as posters, rack cards, banners, exhibit gallery signage, opening events materials, and website.
- Name listed at presentations, special and opening events, educational programs and on related materials.
- Waived Museum rental fee and complimentary exhibit tickets for one event during the exhibition.
- 35 complimentary one-year Family memberships to Friends of the Museum.
- 100 complimentary tickets to *Extreme Mammals*.
- Discounted exhibit tickets available to your employees or clients.
- 25 opening gala tickets including valet parking privileges.
- Special recognition at the media preview of the exhibition and at the gala opening.
- Opportunity to host a Museum scientist for a company event or meeting.
- Donor recognition in the Museum's *North Carolina Naturalist* magazine.

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\$20,000 Sponsor – Most Electrifying

- Name and/or logo on *Extreme Mammals* materials such as posters, rack cards, banners, exhibit gallery signage, opening events materials, and website.
- Name listed on educational materials, events and programs.
- 50% discount on Museum rental fee and complimentary exhibit tickets for one event during the exhibition.
- 20 complimentary one-year Family memberships to Friends of the Museum.
- 50 complimentary tickets to *Extreme Mammals*.
- Discounted exhibit tickets available to your employees or clients.
- 20 opening gala tickets including valet parking privileges.
- Opportunity to host a Museum scientist for a company event or meeting.
- Donor recognition in the Museum's *North Carolina Naturalist* magazine.

\$10,000 Sponsor – Most Luminous

- Name and/or logo on *Extreme Mammals* materials such as posters, rack cards, banners, exhibit gallery signage, box office signage, opening events materials, and website.
- 25% discount on Museum rental and discounted exhibit tickets for one event.
- 10 complimentary one-year Family memberships to Friends of the Museum.
- 25 complimentary tickets to *Extreme Mammals*.
- 10 opening gala tickets including valet parking privileges.
- Donor recognition in the Museum's *North Carolina Naturalist* magazine.

\$5,000 Sponsor – Most Amazing

- Name on *Extreme Mammals* signage at Special Exhibits Gallery.
- Name and/or logo on Museum website.
- Discounted exhibit tickets for one event.
- 5 complimentary one-year Family memberships to Friends of the Museum.
- 20 complimentary tickets to *Extreme Mammals*.
- 6 opening gala tickets including valet parking privileges.
- Donor recognition in the Museum's *North Carolina Naturalist* magazine.

\$3,500 Sponsor – Most Exotic

- Name and/or logo on Museum website.
- 3 complimentary one-year Family memberships to Friends of the Museum.
- 15 complimentary tickets to *Extreme Mammals*.
- 4 opening gala tickets including valet parking privileges.
- Donor recognition in the Museum's *North Carolina Naturalist* magazine.

\$1,500 Sponsor – Most Adorable

- Name and/or logo on Museum website.
- 1 complimentary one-year Family membership to Friends of the Museum.
- 10 complimentary tickets to *Extreme Mammals*.
- 2 opening gala tickets including valet parking privileges.
- Donor recognition in the Museum's *North Carolina Naturalist* magazine.