

May 15, 2013

Dear «Salutation»,

Here at the North Carolina Museum of Natural Sciences, we are grateful for our generous supporters, who make possible creative and interactive science education opportunities every day of the year. The Museum's educators help young people absorb science concepts the way children learn best, through hands-on experiences and their five senses, by:

- **Touching** animal pelts and soft butterfly wings or feeling the rough surface texture of centuries-old fossils and other artifacts
- **Smelling** the springtime fragrance of the *Aromatic Aster* at the Museum's Prairie Ridge Ecostation
- **Hearing** the hisssssss of Madagascar cockroaches or the POP! of kid-friendly bottle rockets
- **Seeing** and identifying tracks and other animal signs in the woods, streams, and field
- **Tasting** delectable insects deep-fried and sautéed by local celebrity chefs

The Museum is brimming with science and adventure for people of all ages and abilities, and for the hundreds of thousands of schoolchildren from across our state who visit each year, meeting animals from their favorite children's books or interacting with scientists to learn about their own belly button bacteria engages them in activities they will remember for a lifetime.

Please help us close out our fiscal year with a financial gift so that we can launch our FY14 programs with vigor! With your donation, we can reach even more young people through the Museum's signature programs, like *Health Day* (June 15), *Dinosaurs in Motion* (May 18- September 8), and *summer camps* (starting June 3). Kindly invest in the Museum's success by making your contribution before June 30 to the *Friends of the Museum's Annual Education Drive*. Thank you for considering our invitation to support the future of science education at its very best.

With gratitude,

